



The Flipswap Trade-in Program

Flipswap's unique program gives you a way to increase activations by offering your customers a trade-in option for their used phones.



How it Works

1. Sales associate looks up a phone's guaranteed value online.
2. Store credit is issued for that amount.
3. Merchant gets reimbursed by Flipswap.

Guaranteed Pricing

All trade-in quotes from the Flipswap system are fully guaranteed. Merchants conduct the transaction, ship the merchandise to Flipswap at Flipswap's expense, and get reimbursed on a monthly cycle.

Eye-Catching Collateral

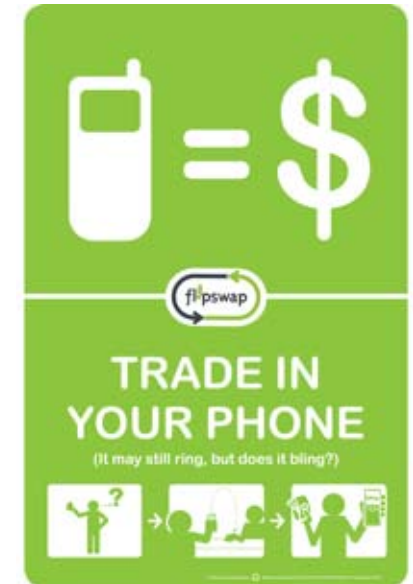
Flipswap provides an array of marketing options. Our most basic options include window signs, counter cards and in store handouts.

Key Benefits

- Increase activations
- Improve customer loyalty
- Close more sales
- Increase foot traffic
- Sell more accessories
- Recycling act compliant

Real Time Reporting

Flipswap's proprietary application gives merchants real time, detailed reporting that allows managers to track every trade-in conducted by their employees. It also allows corporate personnel to track detailed activity on a per-store level.



Grow your bottom line

Dealers who use Flipswap have seen an increase in their activations by as much as 15%, a spike in the sale of high margin accessories, and a dramatic increase in customer loyalty and referrals.

The Flipswap API

The Flipswap API allows the Flipswap Trade-in Program to be embedded into any website, software application, or point-of-sale system, providing all the benefits of Flipswap in a seamless, integrated solution.

